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Product: Wingfield aims to be the number one digital competition and coaching platform for racket sports. Their AI-driven smart net post – the Wingfield Box – transforms any tennis court into a smart and connected playing field enabling amateur athletes to experience the same data tracking and online user experiences that were previously only available to professional athletes.

Based on artificial intelligence and innovative image processing technology, the Wingfield Box tracks all activities on the court. Using real-time performance data it enables players and coaches of all standards to measure their personal improvements for the first time extending tennis into the virtual world.

Interactive playing formats with direct feedback by the Wingfield Box after a practice session blur the lines between analogue and digital experience on the court. And a wide range of match statistics, previously only known from the broadcasts of major pro tournaments, suddenly allow amateur players to compare themselves with the stars.

Founders: Maik, Burlage (CEO), Jaan Brunken (COO), Julius Burlage (Head of Hardware Development), Henri Kuper (Head of Software Development)

Year of foundation: November 2017

Company size: >15 employees (May 2022)

Number of customers: > 250 clubs, colleges, sport parks & recreational centers, hotels, academies

Offices: Magdeburg (headquarter), Hannover

Financing:

12 month EXIST founders scholarship (August 2017)
€1,2 Mio. Seed investment (July 2018)
€1,5 Mio. Pre-Series A financing round (August 2019)
€4,0 Mio. Series A financing round (May 2022)